

REinfotech

Corporate Presentation



Who we are

An end-to-end IT services and Product company, Re-Infotech pioneers in Digital Transformations of their Clients by modernizing and integrating their mainstream, IT and by deploying digital solutions at scale to produce better business outcomes.

Re-Infotech was formed in the year 2019, is successfully guiding enterprises through successful change cycles. The company's deep experience with the latest technology gives it a clear and confident vision to help clients achieve technology transformation thus building up the revenue cycle.



About Us

We are a TEAM of **30+** combined years of **experience**.

We offer **end-to-end** IT solutions

- Simplify and streamline industry operations
- Improve operational efficiency and cost effectiveness
- Reduce errors and enhance quality

Our Mission

Transforming Industry Through

Modern and Innovative Technologies



Vision

Be the preferred choice in industry by creating an ecosystem for everyone to connect to data accurately & quickly.

About Founder

An IT professional with more than 15+ years of varied work experience across industries which includes Project Implementation and Management, Application Support, Vendor Management, Online Marketing, Systems & Process Management, and Startup. Hands-on experience in managing projects with cross-functional teams, process automation initiatives.

He is a founder of the Re-Infotech, an IT Company, and Digital Marketing Agency. Currently managing the implementation, tracking, and measurement of all Digital Marketing, conversion optimization, and Channel Development, Online Reputation Management Campaigns. He is passionate about technology-enabled, customer-centric marketing activities.



Our Digital Marketing Services

Digital	Technology	Strategy	Creative
Social Media Marketing (SMM): Instagram, Facebook, WhatsApp for Business, LinkedIn, YouTube, Snapchat, Twitter, and others	Websites: Static, Dynamic, and Ecommerce Websites	Digital Marketing Strategy	UI/UX Design & Website/App Design
	WordPress, Magento, Shopify, WooCommerce Websites	Brand Strategy & Art Direction	Social Media Creatives
	Android and IOS Mobile Apps	Go-to-market Strategy	Videos and offline creatives
Search Engine Optimization (SEO)	AWS and other Server architecture configuration	Ecommerce Strategy	Brochures, Flyers, Print and OOH Ads
Performance Marketing	Mobile First Landing Pages	Digital Marketing Consulting	Brand Identity (logo) with brand guidelines
Ecommerce Marketing and Management	API Integrations and Product Development		

Our Service Offerings

SEO (Search Engine Optimization)

- On-Page and Off Page SEO
- Local & Regional SEO
- Content Optimization
- Web Page Optimization
- Authority Link Development
- SEO Analytics And Reporting
- Conversion Rate Optimization (CRO)
- UX & Content Optimization better Mobile experience
- Online Reputation Management (ORM)

SMM (Social Media Marketing)

- Social Media Strategy
- Engagement across Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, WhatsApp for Business, Google My Business and others
- Creative and Content Creation
- Topical and Seasonal Campaigns
- Influencer Marketing
- Community Management
- Monitoring and Reporting
- Paid Promotion Management

Quality Lead Generation (Performance Marketing)

- Lead generation for both B2B and B2C Brands
- Marketing Automation
- Content Marketing
- Pay Per Click Advertising
- Programmatic Advertising
- Channels Deployed: Google, Instagram, Facebook, LinkedIn, YouTube, Snapchat, Twitter, Taboola, Outbrain, and others

Application Development & Management

- Application Development
- Application Rationalization (Modernization, Migration) Services
- Application Support & Maintenance
- Enterprise Mobility Services
- IOT Solutions

Cloud Hosting

- c-Panel or Plesk
- Emails
- Free SSL Certificate
- Redundant DNS
- Support 24/7/365
- Unlimited MySQL Database
- Host 1+ domains (on select plans up to 4)
- Unlimited Bandwidth (On select plans)
- Unlimited disk space (On select plans)

Website Design

- Static, Dynamic & E-Commerce Websites
- SEO & user-friendly designs
- Website Migration
- Website Maintenance

Our Product

Curis is a cloud-based healthcare software for **doctors, clinics, hospitals, diagnostics and pharmacies** with highly responsive features to automate your day to day operations.

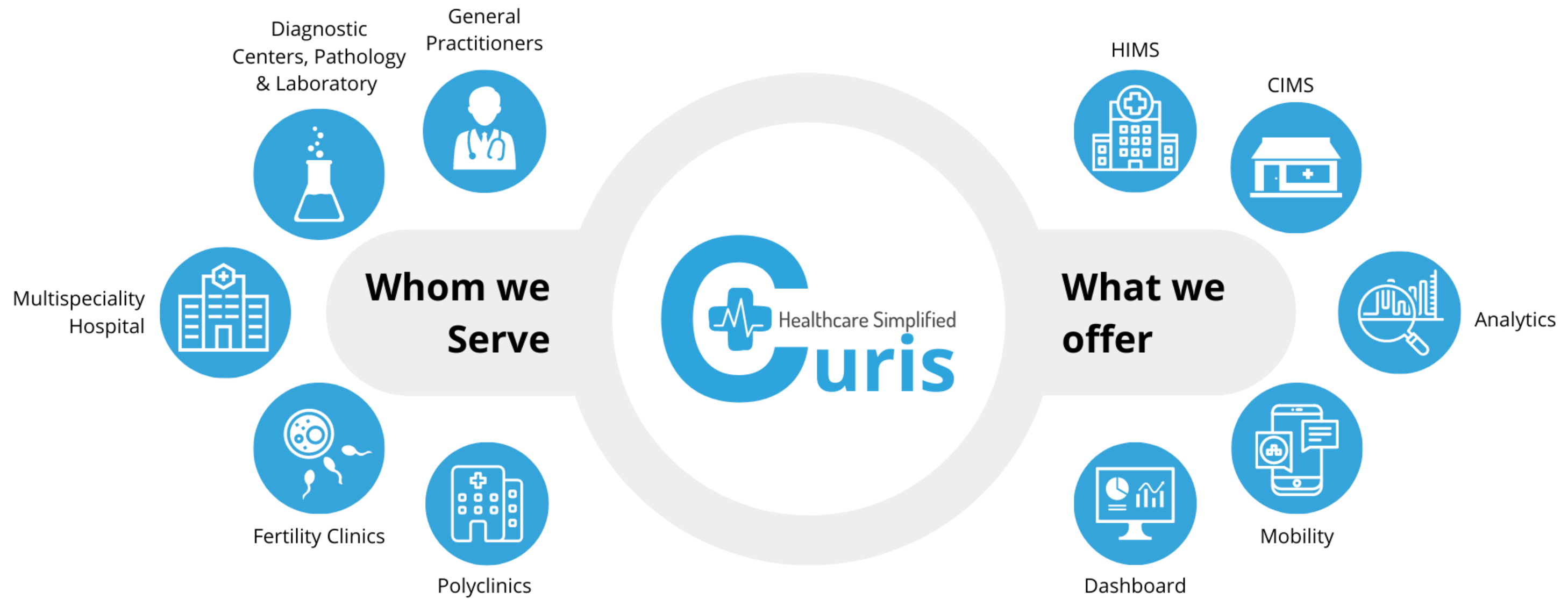
Curis Hospital Management software offers a very user-friendly interface. Now doctors need not be computer experts to manage their health care centers, they can only concentrate on treating patients. This software has made medicine practice easy.

This online hospital management system offers **Appointments, Registration, Billing, Reports, Dashboard, Inventory, Pharmacy, Laboratory**, send **SMS reminders** and all such task well. It facilitates sending the electronic prescription, X-rays, reports.

Curis provides access to medical records of patients through portal and mobile apps.



Our Offerings



Modules

Core Modules

- ✓ Patient Management (OP & IP)
- ✓ Emergency Patient Management
- ✓ Billing Management
- ✓ Electronic Patient Record
- ✓ Pathology Management
- ✓ Administration Management
- ✓ Radiology Management
- ✓ Doctor Management
- ✓ Operation Management
- ✓ Nursing Station Management
- ✓ Stores Management (Inventory)
- ✓ Pharmacy Management
- ✓ MIS (Reports Management)
- ✓ Inbuilt Dashboard

Supplementary Modules

- ✓ Blood Bank Management
- ✓ Patient Loyalty through HealthYU Card
- ✓ Patient Portal
- ✓ Centralized Sterile Supply
- ✓ Document Management System
- ✓ Patient Feedback / Complaint Management
- ✓ Ambulance Management
- ✓ Biomedical Waste Management
- ✓ Customer Relationship Management
- ✓ Business Intelligence

Standards, Compliances & Integration Capabilities

Standards & Integration Capabilities

- ✓ ICD 9/10: International Classification of Disease
- ✓ CPT: Current Procedural Technology
- ✓ CIMS/MIMS: Drug Database
- ✓ SNOWED CT: Systematized Nomenclature of Medicine
- ✓ HL7: Health Level Seven

Interfaces: Hardware/System

- ✓ PACS: Picture Archiving Communications System
- ✓ Laboratory Machines
- ✓ Radiology Machines
- ✓ Nursing Call System
- ✓ Bar Code Printers & Readers

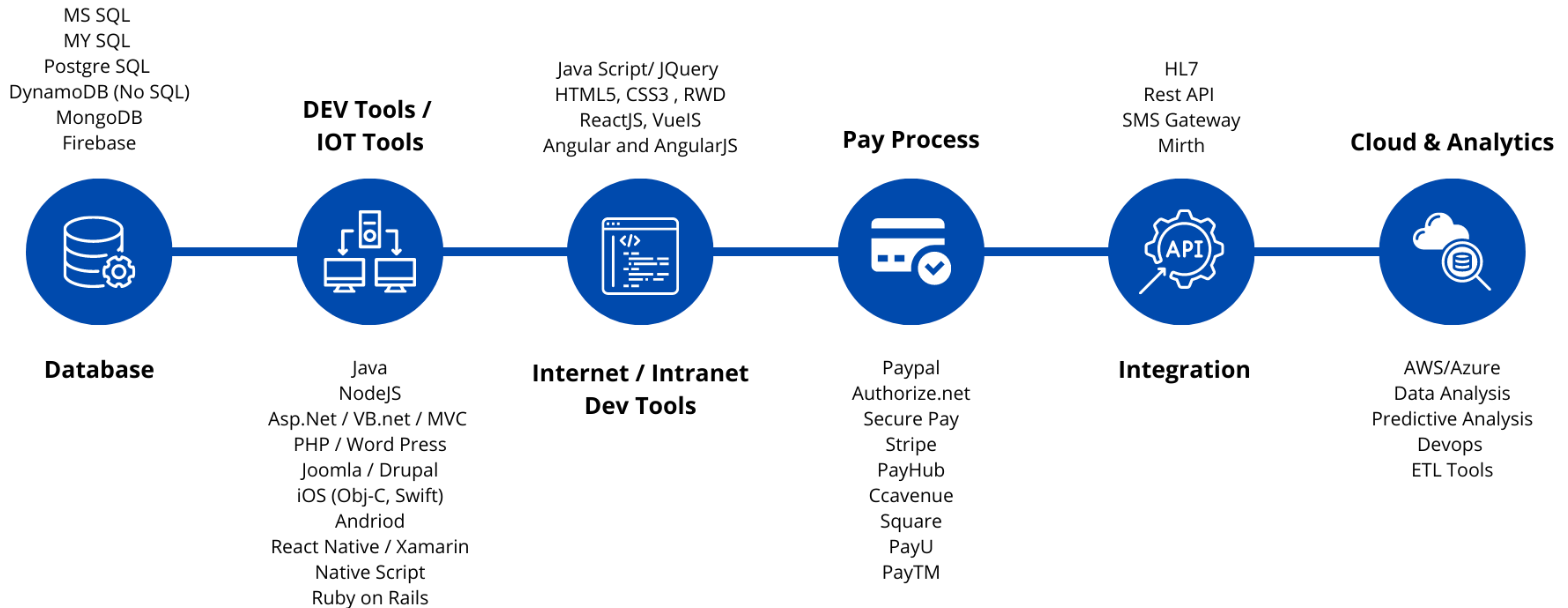
Software Integration

- ✓ Navision Dynamics
- ✓ SAP
- ✓ Oracle Financials
- ✓ Tally

Interfaces/Technology

- ✓ Biometric Identification / Verification (Iris / Fingerprint)
- ✓ Smart Card
- ✓ Web Camera
- ✓ Digital Pen (Incl. Handwritten Prescriptions Capture)
- ✓ Mobility
- ✓ SMS / Email
- ✓ Token Display

Technology Stack



Clientele

 <p>GUNASHEELA Fertility Centre</p>	 <p>Santasa IVF AND ENDOSURGERY INSTITUTE</p>	 <p>FertiCARE IVF Centre</p>	 <p>Manipal FERTILITY We Make Miracle Happen</p>	 <p>Valley Fertility Centre Islamic Shariah Compliant</p>
 <p>DE DOT DELISH DOG TREATS</p>	 <p>IAEHC Institute of Academic Excellence in Healthcare</p>	 <p>ATHENA CLINIC Giving You a Better Life</p>	 <p>ANYTIME NANNY Your Go To Agency For Home Help</p>	 <p>V. M. SALGAOCAR HOSPITAL</p>
 <p>BirlaFurukawa</p>	 <p>MOMO MAGIC CAFE</p>	 <p>SKYRODE INFRA PRIVATE LIMITED</p>	 <p>Dr. Snehal's Dental Clinic SINCE 2014</p>	 <p>ManipalHospitals LIFE'S ON</p>
 <p>vimson Shivanand Salgaocar Group</p>	 <p>HOTEL THE MAHAJAN</p>	 <p>KHOP-INN</p>	 <p>Pan Aroma Restaurant</p>	 <p>ABILITY INDIA Disability & Development Network</p>
 <p>Beechtown Pediatric Center Premier Children's Hospital</p>	 <p>GOVERNMENT OF GOA DIRECTORATE OF ACCOUNTS</p>	 <p>abha surgy centre</p>	 <p>SUMUKH HEART CARE</p>	 <p>ZENISUN</p>



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Thank You ...